CHAPTER I

INTRODUCTION

1.1 The Background of Study

Humans communicate or interact with other humans by using language. Language is a tool for finding and providing information both orally and in writing. People in expressing themselves either, happy, angry, or sad they use language that is very impactful for someone. Sometimes, some people use language that is very inappropriate to hear or what is often called taboo language which is inappropriate when spoken will only make someone suffer. Humans use taboo language to make fun of someone or insult them for their own good without thinking of others.

Taboo language can be found in everyday life as well as on today's popular social media platforms. Both on social media and in real life, the use of taboo language is on the rise. Humans who use taboo language are very common nowadays.

And they don't just use social media therapy in real life, they are more explicit in expressing these words for example when someone doesn't accept their friend's actions they clearly say, "hey bi*ch". "Bitch" is the word for a bitch like prostitute. it is very impolite to say.Taboo is one of the sociolinguistics research that exists in all cultures. In general, the description of taboo is about taboo, prohibition, sex and also the supernatural.

The use of taboo words can damage a person's mentality or life. If we do things that refer to negative things, then we will be hated by other people's things. Even people will feel disgusted when they see us. Many people will issue words that are not worthy of being said or written down and even words that are forbidden to use.

Taboo words can appear in various aspects of life both spoken and written both in the real world and in cyberspace. Such as on television shows, in films, song lyrics and also found in many social media such as Instagram, Facebook and other social media. Taboo words always bring social culture, one's identity and even education. To analyze taboo words, Instagram by @gisel_la has been selected as research material. This research on social media Instagram is very interesting, because Instagram is an interactive application in the virtual world that is very popular since 2010, which only has the feature of uploading photos, videos, comments and also allowing to like posts, in 2012 there was an explore feature, In the month of August 2016, Instagram launched Instagram Stories, IGTV, In June 2018, Instagram officially announced that they had pocketed one billion users from all over the world, and this made Instagram able to beat Facebook and Twitter. The popularity of Instagram is very much used by people both in negative and positive terms. Instagram account @gisel_la was chosen because in November 2020, the protutusi case she did in 2017 was exposed to the public domain. Gisella Anastasia Suryanto is one of the top artists and singers who even before this case of prostitution in the public arena, she was also very

famous with followers 34 million on instagram . When the prostitution video was made, she was still someone's legal wife, Gading Martin.

1.2 The Problem of Study

Based on the above background, the research questions are formulated into three problems, Namely:

1) What are the types of taboo language found on Instagram of Gisel's Commentarycolumn ?

2) What are the functions of taboo words found on instagram of Gisel's commentary column ?

3) What is the dominant type of taboo words used on instagramof Gisel's commentary column ?

1.3 The Objectives of Study

The following are three research objectives that are in line with the formulation of the problem above, namely:

1) To find out the types of taboo words used on the instagram by Gisel

2) To describe the function of taboo words written by Instagram users on the Gisel'scomments column and,

3) To find out what types are used most by Instagram users in commenting on the Gisel's account

1.4 The Scope of Study

The focus of this research is only the discussion of taboo words in the comments on Instagram @gise_la. This study analyzed photos and videos from November to December 2020.Meanwhile, in finding the classification and

motives of taboo words, his analysis will be limited by Timothy Jay's theory. While wardhaugh forthe function of using taboo words.In this study, researchers examined taboo words in Indonesian.

1.5 The Significances of Study

The result of the research can give benefit to the study of sociolinguistics specifics Taboo Words:

1. Theoretically

1) The result of the research could become a new perspective of the study of taboo words

2) The result of the research could become a new model in the research of sociolinguistics specifically taboo words

2. Practically

The results of this study can provide new information for readers, especially the Faculty of Language and Arts at HKBP Nommensen University regarding taboo words in social media, especially Instagram.

CHAPTER II

REVIEW OF RELATED LITERATURE

2.1 Theoretical framework

This chapter discusses a literature review that discusses several theories to support this research process. which includes sociolinguistics, types of taboo words and the function of taboo words. This research will describe comments on Instagram as the object of research and previous research that has been carried out related to or about the topic of this research. In addition, the conceptual framework and analytical constructs of the study are provided.

2.2 Sociolinguistics

Language is something that cannot be separated from society. This phenomenon is studied in Sociolinguistics. Sociolinguistics is a branch of sociolinguistic studies that focuses on language's relationship to social and cultural processes in a society, According to Yule, (2010 : 254). Usually explore the fields of language, society, and matters related to social sciences, especially psychology, anthropology, and sociology, Ronald Wardhaugh (1986: 12).

Sociolinguistics is concerned with investigating the relationship between language and society with the aim of better understanding the structure of language and the function of language in communication. The idea proposed by Ronald Wardhaugh is also in line with Jenet Holmes who explained, The study that is concerned with the relationship between language and the context in which it is used. In other words, it studies the relationship between language and society.

It explains that we people speak differently in different social contexts. It discusses the social functions of language and the ways it is used to convey social meaning. All of the topics provide a lot of information about the language works, as well as about the social relationships in a community, and the way people signal aspects of their social identity through their language (Holmes , 1993).

According to these linguists, (Spolky, 1998 : 3) sociolinguistics is the study of the link between language and society, of language variation, and attitudes about language.

Being more detail, Fishman, (1974 : 25) says that "the sociology of language focusses upon the entire gamut of topics related to the social organization of language behavior, including not only language usage per se, but also language attitudes, over behavior toward language and language users." Sociolinguistics highlights the whole problem associated with the social organization of language behavior, including not only language use, but also language attitudes, behavior towards language and language users. So according to Fishman, sociolinguistics is more focused on sociology than linguistics itself. However, there are those who associate language problems with being preceded by a study of societal symptoms, and there are others who apply the opposite: starting with societal problems and then entering into language. sociolinguistics can research about kinds of meaning : they are lexical and contextual meaning, Language style, Code Mixing, slang, Emotive.

2.3 Taboo

Taboo is something related about culture. every place or location has something taboo to do. taboo means that if the taboo is prohibited, it is prohibited to do so. For example, not defecating or urinating carelessly.

According to (Allan & Burridge, 2006 : 1) Taboo is a code of conduct that has an effect on daily life. The following are some of the taboos that we discuss in the book:

1) The organs and actions of reproduction, micturition and defecation;

2) The bodies and their effluvia (sweat, snot, feces, menstrual fluid, etc.) Persons and holy beings are called, addressed, touched, and viewed.

3) Illnesses, death, and killing (including shooting and fishing); items and places; - collecting, preparing, and consuming food

In the same book, to be more detailed Allan & Burridge, (2006 : 7) A taboo is a collection of laws that refer to a particular group of people in a specific situation at a specific time and location. There is no utter taboo that applies to all worlds, times, and circumstances. to make it clearer, the same meaning is also written by Wardaugh, (2006 : 239) Taboo refers to the ban or avoidance of conduct in any culture that is thought to be detrimental to its participants, causing them fear, guilt, or humiliation. It is a very strict politeness requirement. As a result, in terms of vocabulary, certain words should not be said, and certain objects should only be mentioned in specific situations.

According to Jay, (1992 : 4), The aim of the taboo is to keep social harmony by prohibiting a speaker's actions. The speaker's actions are the emphasis.

2.3.1 Taboo Words

The English word taboo derives from the Tongan tabu, which came to notice towards the end of the eighteenth century. According to Radcliffe-Brown: In the languages of Polynesia the word means simply 'to forbid', 'forbidden', and can be applied to any sort of prohibition. A rule of etiquette, an order issued by a chief, an injunction to children not to meddle with the possessions of their elders, may all be expressed by the use of the word tabu (Allan and Burridge 2006 : 2).

According to Radcliffe-Brown, taboo word means simply 'to, 'forbidden', and can be applied to any sort of prohibition. So something that forbid to say in front of public and it is not suitable to use (Allan &Burridge, 2006). The word taboo is borrowed from Tongan, a language spoken by Polynesians in the Pacific archipelago, where any sacred or humble things are forbidden to touch or even to talk about. (Gu, 2002, p.264) "Taboo" does refer to this phenomenon, and means "holy" or "untouchable". For a long time, English and American believe that avoiding linguistic taboo is the symbol of their civilization. They refuse to talk about certain objects or actions and refuse to use the language referring to them.

2.3.2 Types of Taboo Words

The main theory in this Research is the 10 types of taboo language proposed by Timothy Jay (1992) which include: Epithets, cursing, blasphemy, obscenity, profanity, vulgarity, Taboo, slang, insult and slur, and scatology.description or meaning of the 10 types of taboo language :

1) Cursing

ursing is defined as "invoking harm on another person through the use of certain words or phrases," according to Timothy Jay (Jay, 1992:2). Users may want to employ cursing in the future if it is used. It similar to swear. The example of this cursing word are like : Eat shit and die, I hope you break your neck, You should rot in jail for that crime.

2) Profanity

Profanity is a term that refers to religion and is defined as "based on the church's separation between secular and religious speech" (Jay, 1992:3). "To be profane implies to be secular or uninformed or intolerant of the standards of a specific religious organization, but profanity is not a direct attack on the church or religion," Jay adds (Jay, 1992:3). It might range from a gentle hell or damn to a more emphatic goddamn. Example of profanity is like, "For the love of Christ, get off the phone!", "Jesus Christ I'm hungry".

3) Blasphemy

A blasphemy is an attack on a religious doctrine. While profanity is related to secular or indifferent (to religion), blasphemy aims directly at the church. Blasphemy obtains scorn via the power of the church such that the greater the power of the institution of religion the more one could be punished for the use of blasphemous language. For example: "Screw the Pope!", "Shit on what it says in the Bible?","The church can stick their new fund drive!"

4) Taboo

The purpose of a Taboo is to prevent or suppress particular behaviors, beliefs, or, in this example, speech. To maintain social order, different cultures utilize taboos to restrict individuals inside the group. The taboo's potency or strength is proportional to the governing group's ability to sanction or punish the perpetrator. The bigger the threat, the more the language is inhibited. The purpose of the taboo is to keep social cohesion by prohibiting a speaker's behavior. The speaker's actions are the focus. Taboo still surrounds concepts associated with death and dying. One constantly hears euphemism at use such as, for example: "passed away" or "meet his maker" while more powerful and direct language "died" is avoided (Jay, 1992:4)

5) Obscenity

Obscenity used here is a legal term. The function of obscenity laws is to protect listeners. Obscene speech also means unprotected speech; unprotected speech is not free but is subject to regulatory (federal, state, or local) restrictions. To call a word obscene means that it cannot be used freely. While taboos limit what a speaker does, obscenity laws control both book content and broadcast content (Jay 1992: 5). Obscene words are considered the most offensive and are rarely, if ever, used in the public media. would be, for example: Fuck, asshole, asshole, pussy, breast.

6) Vulgarity

Vulgarity refers to the language of the common man, or "the man on the street," as well as the unsophisticated, unsocialized, or uneducated. Vulgarity has

little purpose or role other than to satisfy the basic communication needs of the average person. The differentiation is something like a value judgment by the upper classes on the proletariat. These words may be considered vulgar: *snot, bloody, up yours, booger, slut, piss, crap, kiss my ass, snatch, on the rag, puke*

7) Slang

Slang refers to a vocabulary that is developed in certain sub-groups (teenagers, musicians, soldiers, drug user or athletes) for case the communication is known as slang. This slang code serves to identify members of group, which may be especially important or illegal translation. Some examples of slang terms are: "pimp", "dweeb", "cupcakes"

8) Epithets

Epithets are brief but forceful bursts of emotional language. They are powerful in presentation (loudness or duration) and in offensiveness than other types of cursing, for example, joking. The epithet is uttered from frustration, as when you hit your hand with a hammer. These are simple, loud, one- or two-word outbursts:

shit, damn, hell, son of a bitch, goddamn it ,up yours, fuck you, fuck off, piss off, jesuschrist

9) Insult and Slur

Insults and slurs are verbal attacks on other people. These words are spoken to harm the other person by the word alone. These insults and slurs do not necessarily gain their powers from religious sanctions or social taboos. They gain their power by denoting real or imagined characteristics of the target. Some insult

and slur use animal imagery, for example: pig, dog, jackass. Some are based on social deviations, for example: whore, slut, bastard, homo, fag, queer.

10) Scatology

Human waste products and procedures are referred to as scatological terminology. When children are toilet trained, such terms are among the first words they hear and use. Instead of utilizing standardized or scientific phrases, Americans have a strong preference for coining infantile terms. Children are frequently subjected to scatological slurs.

Almost the same kind of taboo language is also written by Battistella, (2005 : 72) suggests four types of taboo words, i.e. epithets, profanity, vulgarity, and obscenity.

1) Epithet

Epithets is characterized by the existence of several types of slurs, such as bitch and fag. Other references that are included as epithet are connected to race, ethnicity, gender, sexuality, one's appearance, and disabilities such as nigger, midget and retard, m * therf * cker, t * t-man (Batistella, 2005: 72). Jay (in Doyle 2006: 2-3) defines epithet as a short but strong blast of passionate language which is triggered by frustration or anger such as son of a b * tch. "What's your problem, b * tch? Don't kick my clothes! In this sentence, someone uses the taboo word b * tch to annoy person who makes him feel troubled. Since the word is uttered with frustration or anger, it becomes emotional language. Therefore, using of the word b * tch as an expression of anger and also to insult his friend.

2)   Profanity

According to Batistella (2005: 72), profanity can be categorized as religious cursing because it usually includes the foul-mouthed use of what is considered to be sacred. Being more detail, Jay in Doyle (2006: 2-3) describes profanity as the expression involving the use of religious terms in a profane, secular or uncaring manner. The aim of the speaker is not to vilify God or anything connected with religion but it may be used to express emotional response to certain motives. The words that belong to this type are God, Jesus Christ, hell, damn, and goddamn. For examples, "Yes, I got to save up some money and get the hell out of here. This sh * t is ridiculous ".

 3) Vulgarity

According to Battistella, (2005 : 72), vulgarity and obscenity have the same reference especially to words or expressions that contain sexual anatomy and excretory function in a rough manner. The difference between vulgarity and obscenity is usually related to the level of prurience. In other words, vulgarity demonstrates the raw expression of street language. Moreover, Jay (in Mercury, 1995: 30) asserts that vulgarity is used to humiliate or bring down the thing or individual referred to or described. The words that belong to this type are such as * ss, f * nny, t * t, c * ck, d * ck, and c * nt. For example, "Come on man, bring you're * ss onstage".

 4) Obscenity

According to Jay (in Doyle, 2006: 1), obscenity references to expressions that are prohibited from public use since they involve repulsion to the sense,

abhorrent, impolite and detestable to morality. Moreover, according to Batistella(2005: 72) profanity is defined as words or expression which involve sex differentiating anatomy or sexual and excretory function that usually uttered in rough manner. The words that belong to this type are fuck and shit. For example, "You got it, man. You're a f * cking genius. Just make sure you serve this clown in the next round for me ". The word f * cking in the sentence belongs to obscenity type because it characterized sexual activity. However, in this conversation the word fucking does not actually mean "to have sexual intercourse" but it is used to intensify the word "genius".

Besides, According to Wardhaugh (1986) taboo is associated with cultural meanings expressed in language. Wardhaugh also states that there are some kinds of taboo, which are related to:

1) Mother In Law

2) Animal

3) Sex

4) Death

5) Excretion

6) Bodily Function

7) Religion

2.3.3   Function of Taboo Language

Taboo words are usually uttered because there is a reason behind them. According to Wardaugh, (2006 : 239) , taboo words are disregarded in particular occasion because they have several functions such as to draw attention to oneself,

to show contempt, to be provocative, and to mock authority. To give a clear explanation of the functions of taboo words, below are brief descriptions of the functions completed with examples in commentary.

1) To Draw Attention to Oneself

Sometimes people utter taboo words in order to get the attention from the listener. Mc Edward (in McGuire 1973: 5-6) explains that the speakers should gain the interest trough the use of strong, powerful language whose connotation can stimulate an instant reaction from the audience. Therefore, people use taboo words which are believed to have power in gaining listener's attention because of its strong connotation. The explanation below is the example of taboo words which function to draw attention to oneself

.Example from data:

bajunya yg di pake pas wikwik

(The clothes she wear when wikwik)

The above utterance has the power to attract the attention of others because it has a strong connotation that it is easy to say someone is a prostitute.

2)   To Show Contempt

The use of taboo words in conversation between two people can also mean to show contempt. According to Oxford Advance Learner's Dictionary (1995: 249) contempt means the impression in which a person or may be some thing is totally useless and cannot be regarded. In other words, when someone tries to show contempt by using taboo words, he or she will insult the addressee by uttering words that can offend their pride.

Example from data :

perek luu gisel

(you're a slut)

3) To Be Provocative

When someone utters taboo words, he or she may have an intention to provoke a certain response such as violation or anger from others. This is in line with Rothwell (in Fitzgerald 2007: 17) who says that verbal obscenity can be the most efficient symbolic process offered to protester intended for inviting chaotic reaction. Taboo words are considered successful when the response is suitable with the speaker's expectation.

This comment tries to provoke other people to be angry and provoked by this comment. Thus he will feel happy if the comments he wrote can be respectful and people get angry, he will feel successful. This comment also includes obscenity.

Example from data :

setelah ngewe nge endors yekan

(fuck)

4) To Mock Authority

Sometimes people use taboo words when they are not satisfied with public images such as government and institutions. Rothwell (in McGuire, 1973: 6) asserts that verbal obscenity communicates a significant hatred for society's rule, a rebellion against power as well as impertinence for things that are considered sacred. It can be said, people used taboo words because they want to express their disappointment about reality that are different from what they have expected.

Therefore, some people may prefer to use certain taboo words that are directed to mock authority in order to show their disbelief about governmental stuffs.

Example from the Data :

KOYOK DPR mukatebal

2.4 Social Media

Social media is a place to socialize in an online form that does not restrict anyone from communicating. Several types of social media such as Facebook, WatsApp, Instagram, Youtbe, Twitter and many more. In social media we can see various kinds such as seeing something we've never seen before. For example in social media Instagram, people post a lot of photos, videos and even on Instagram we leave comments and also we can like the posted photos. we can also make a status in the story column. The people who follow us will see what we post on our social media. in order to access social media, we no longer need to be connected by cables. we need to be connected to a stable internet network. however, in using social media, we really need to be careful because we can find many negative things there such as the many hoaxes or fake news circulating.

2.5 Instagram Commentary

The comments on Gisel's Instagram page occurred because, on November 6, 2020, a video with adult content involving men and women was spread on Twitter. The woman in the video initially did not admit that the one in the video was her. However, after several examinations have been carried out, and in December 2020 finally the woman and the man in the video confessed and were named suspects. During the examination while still being a witness, Gisel is also

said to have admitted that the video was recorded in 2017, at a hotel in Medan, North Sumatra. At the time of the video, Gisel was still someone's legal wife. This is what makes netizens angry and expresses their emotions in the woman's Instagram comment column. In every photo and video uploaded to the internet, there are always unfavorable comments from Instagram users.

2.6 Previous Research

Related to the phenomena of taboo words, there are many studies that have been done before, including:

Rahmayani1, Fitrawati2 (2018) In their thesis journal, 'Analysis Types And Functions Of Taboo Words In "The Wolf Of Wall Street" Movie' analyzed the types of taboo words and the function of taboo words. Type of the research is qualitative and quantitative research. Based on data analysis, it was found that there are 3 types of taboo languages with the highest percentage in the movie "The Wolf of Wall Street" namely; Obscenity (64,8%), Epithets (13,1%), and Vulgarity (8,2%). For the function of the use of taboo language was found 3 functions with the highest percentage as well. They are to creation of strong interpersonal (35,6%), provide catharsis (24,5%), and to draw attention to oneself (17,8%).

Sari (2019) In her thesis journal, 'An Analysis Of Types Of Taboo Words In Parker Movie' In analyzing the data, the researchers applying Battistella(2005) theory. The result of this research was presented using an informal method. The researcher found out three types of taboo word that appeared in Parker Movie. There are obscenity types, profanity types, and epithet types. Obscenity is

the type with the highest number of occurrences, followed profanity type after that. Then, the least number of occurrences is epithet type.

Chotimah (2014)In her thesis journal, 'The Use Of Taboo Words In Pak Darto Character in Tendangan Dari Langit Movie' In analyzing the types of taboo Javanese words, the writer uses the theory from Wardhaugh (2006), while to examine the purpose of taboo Javanese words, the writer uses the theory of Liedlich (1973). The results of this analysis, the authors found 10 utterances containing taboo Javanese words uttered by Pak Darto. The author also found that Pak Darto used 5 types of taboo words, namely parts of in-laws, physical functions / human genitalia, death, excretion / excrement of humans, and games / animals. Furthermore, Pak Darto uses the 4 objectives used in taboo words, namely to lose trust, to provoke violent confrontation, to, to show love, and to show compassion.

Pujiana, (2016) In Her Article Entitled, 'Sociolinguistics Analysis Of Taboo Language In Internet Meme' In analyzing the types of taboo language the writer used theory from Jay (1999: 225) and analyzing the function of taboo language in internet meme the writer use theory from Wardaugh (2005: 239). The result of the research found that swear word is mostly used in internet meme, and to mock the authority is the mostly use in internet meme.

Kusuma1, Malini2, (2016) In their thesis journal "Taboo Words In "What Came Before He Shot Her Novel" By Elizabeth George" The purpose of this study was to identify the types of taboo words and analyze the function of these taboo words in the novel entitled "What Came Before He Shot Her". The theory to

identify the types of taboo words comes from Timothy Jay (1992), while to determine the function of the word taboo uses the theory by Liedlich (1973). Descriptive analysis method is used to analyze the data. The results of this study indicate ten types of taboo word types and six types of taboo word functions found in this novel.

(saputra & kusuma 2018) The goal of this study is to first identify the types of English taboo words used on Instagram by Indonesian young adult Instagram users. Second, it tries to deduce the communicative functions of their captions and remarks from other social media accounts.Wardaugh's (2006) taboo word classification and Jay's (1999) functions of taboo words are used for the analysis of the data. The result of this study which involves four different accounts of Instagram belonging to four different users shows that six categories of taboo words, namely sex, death, excretion, bodily functions, religious matter, and animal are identified in their postings. An addition to that, from the 63 occurrences of taboo words, it is figured out that they mainly serve the functions of demonstrating various emotional situations, stating humor, talking about sexual matters as well as a means of expressing insults.

(Sarono, 2016) in her thesis journal " Kata-Kata TabuDalamBahasaInggris Dan BahasaJawaTondano "A descriptive approach was used in this study. The data for taboo words in the English language came from books, films, and native speakers, while the data for taboo words in the Java language came from native speakers in KampungJawaTondano.The writer then wrote details about Java language on a piece of paper, and then asked some informants about the meaning

of taboo terms, as well as more information about taboo words. The data were analyzed using Wardhaugh's (1986:230) theory and contrasted to find similarities and differences using Lado theory in the third phase. According to the findings of this study, there are 43 taboo words in English and 30 taboo words in Java, which were divided into five categories: sex, bodily function, species, death, and religion. It also demonstrates that taboo words are used to convey emotions such as indignation, happiness, and surprise, to discuss sex, to joke, and to offend.

Afrilia, Eliwarti, (2016) In their thesis journal "An Analysis Of Using Taboo Words In The Fast and Furious Series 6 Movie" the result of this research are stated as follows. Firstly, six of the seven types of taboo words occur in the characters' utterances in fast six movie. They are mother in law, sex, death, excretion, bodily function and religion. From 59 data found in the movie, death has the biggest of occurrence with 21 times out of total data (35.59%). The smallest number of taboo words' type is sex and religion with 3 times occurrence (5.08%). Secondly, four function of taboo words are found in the series namely to show contempt, to draw attention oneself, to be provocative, and to mock an authority. The most appeared function is to draw attention to oneself with 42 times out of total data (71.18%). The lowest function is to mock authority with only o1 occurrence (1.69%).

2.7 Conceptual Framework

As the following explanation demonstrates, social media is inextricably linked to society. Culture and society are intertwined. While culture is connected

to the use of taboo words, which is a linguistic phenomenon. As a result, social media was chosen as the source of data for analysis.

Social media is unlimited, there are many types of social media such as facebook, twitter, line, instagram and many more so researchers chose Instagram as the data source. and because of the large number of Instagram users, so it was chosen only on the Instagram account of one celebrity from Indonesia, namely @ gise-la. and researchers focused on the comments section. Comments in the form of taboo words on this Instagram account contain a lot of taboo language. Then it becomes the right data source to be analyzed in this final project.
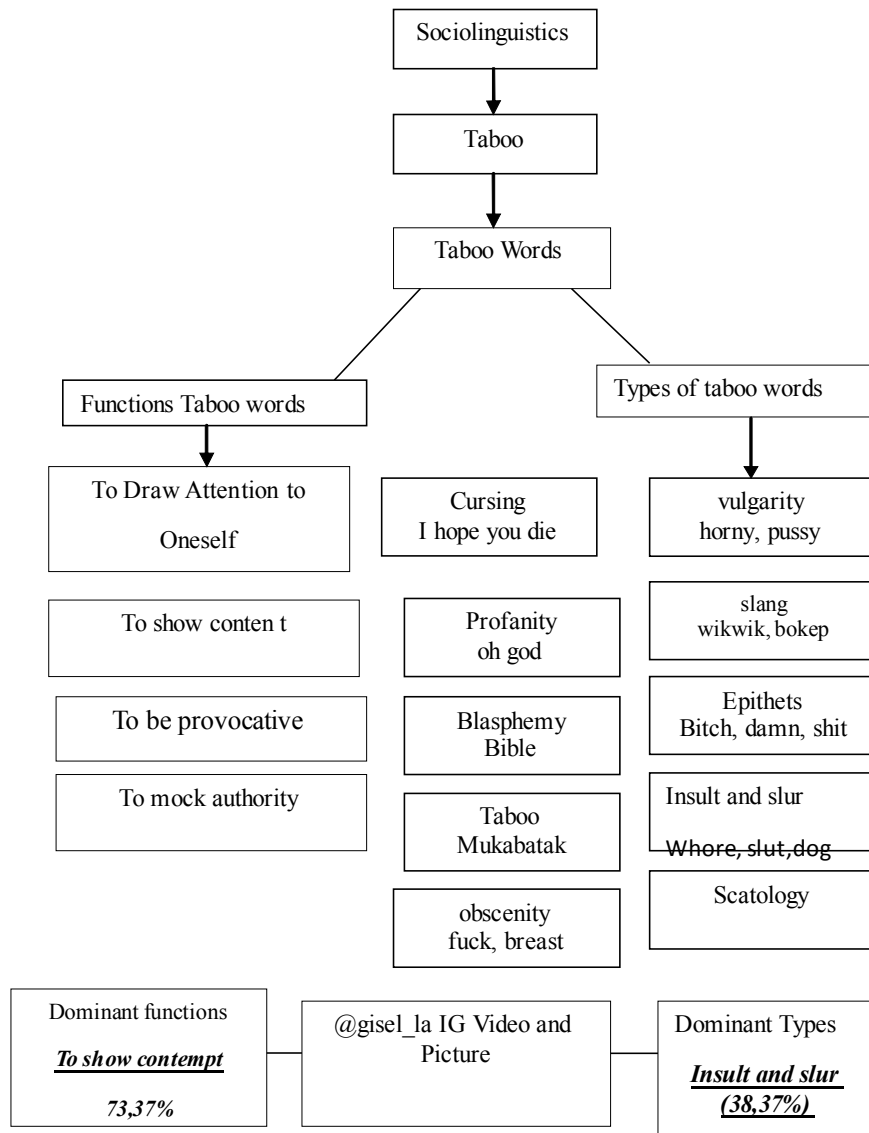
Theoretical Framework

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                          │        Taboo        │
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                          │     Taboo Words     │
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| Functions Taboo words | | Types of taboo words |

To Draw Attention to Oneself	Cursing I hope you die	vulgarity horny, pussy
To show conten t	Profanity oh god	slang wikwik, bokep
To be provocative	Blasphemy Bible	Epithets Bitch, damn, shit
To mock authority	Taboo Mukabatak	Insult and slur ~~Whore, slut, dog~~
	obscenity fuck, breast	Scatology

Dominant functions *To show contempt* *73,37%*	@gisel_la IG Video and Picture	Dominant Types *Insult and slur (38,37%)*

Figure 2.1 Theoretical Framework *Taboo Language Analysis on Instagram Found on Gisel's Cases Commentary* (Hasyanti Turnip)

CHAPTER III

RESEARCH METHODOLODY

In a study, chapter three described research methodology which is intended to answer three research problems formulated in previous chapter. This chapter consists of research design, data and data sources, data collection techniques, and data analysis techniques.

3.1 Research Design

This research focused on taboo words on Gisella Anastasia Suryanto'sInstagram comments (@gise_la). To respond the research problem, the descriptive qualitative is used as design of this study. According to (Corbin, 1998 : 11) qualitative methods can be used to obtain the intricate details about phenomena such as feelings, thought processes, and emotions that are difficult to extract or learn about through more conventional research methods. Basically, there are three major components of qualitative research. First, there are the data, which can come from various sources such as interviews, observations, documents, records, and films. Second, there are the procedures that researchers can use to interpret and organize the data. Qualitative method is related to researcher interpretation towards the data. The researcher acts as the key instrument which assembles the data self through examining documents, observing behaviors, or interviewing participants (Creswell, 2009a). Analytical research is a special type of research that involves critical thinking skills and the evaluation of facts and information relative to the research that is being carried out

3.2   Source of data

Data is what is analyzed in research, while the source is a place where written data is collected. The data of this research are taboo words that are left in the form of comments on the Instagram account of Gisella Anastasia Suryanto (@gise_la). The data source for this research was taken from Instagram on the @gise_la account.

3.3   Techniques of Collecting Data

Data was collected using observation and documentation techniques. The observation method is a technique of obtaining data using how to listen to language usage (Mahsun, 2007: 92) this study uses the observation method with advanced techniques of listening to the free and engaging proficiently, meaning that the researcher makes observations by listening to status texts and comments. Uploaded by instagram users. In this research, there are several stages in collecting data.

3.4   Techniques of Analyzing Data

After all completing the data collection procedure, it is time to analyze the data, in analyzing the data there are several steps that will be carried out.

1)   Identification of data of data based on types and functions of taboo words

2)   Classification of data based on types and functions of taboo words

3)   Analyzing of data based on types and functions of taboo words