

# CHAPTER I

## INTRODUCTION

### 1.1 The Background of the Study

Language means to deliver ideas, messages, and thoughts or to send information in order to make the conversation activities run smoothly. When sad or angry, some people may prefer to use language that has strong impact to show their emotions and feelings. People sometimes use certain kind of words that are considered as a bad language which is actually unsuitable to use. One of the ways to express or showing their emotions is by producing taboo words. Usually, human produce taboo words to swear because they are the strongest way to express their dissatisfaction.

From the first taboo words have been found in community and also in social media. Even now more widespread use of taboo words is found in in everyday environments. The increase of taboo words is also influenced by developments increasingly high technology, such as social media. Many millennials have been influenced by these taboo words and consider them to be normal. They use taboo words not only in social media but also in daily life when interacting with others. For example, “Shut up, bitch”. Word “bitch” means despicable designation to girl. It is not polite and should not mention.

Taboo is one research of sociolinguistics that exists in all cultures. It is generally related to sexuality, excretion, the supernatural, death and various aspects of social life. Taboo describe something prohibited, forbidden or interdiction thing because it is not proper with the custom and religion.

Wordhaugh (2006) states the taboo is prohibition of avoidance in society of behavior believed to be harmful to its people in that it would cause them anxiety, embarrassment or shame.

There are several researches on taboo words. Pratama (2016) analyzed “The Help” movie to explore the functions of taboo words and to find out how the translator translate the taboo words to the target language. Kusumaningsih (2019) analyzed “21 Jump Street” movie to classify the kinds, functions, and the factors which cause the characters use the taboo words. This research used 2 theories that is Michael Swan and Jay Timothy theories to analyze the data. Rata and Samfira (2017) analyzed the teaching taboo in classroom. This research aims at showing how important it is to teach taboo in classroom. Haidir and Mulyadi (2019) analyzed taboo language by people living in Labuhan Bilik Village, Panai Tengah District, Labuhan Batu, Rantau Prapat. This research aims to describe the classification of taboo words in Malay Panai Language.

The existence of taboo words can be found in movies, social media, televisions shows, song lyrics, and also in youtube channel. In youtube channel, taboo words always bring out social culture, education, and somebody’s identity. To analyze taboo words, youtube channel by Indonesian Mobile Legend Gamers has chosen as material research. It is interesting to analyze, because Mobile Legend is one of familiar game in the world. Mobile Legend is the only e-sport that competed in Sea Games 2019. President of Indonesia Joko Widodo has already made tournament Mobile Legend named *Piala Presiden* in 2019. Some of the top global player from Indonesia used Mobile Legend as contents in their

youtube channel, such as Jessnolimit, Donkey, Marsha, Brandon Kent, and the others players.

The increasingly widespread of using taboo words will make it a culture. This case is very unethical. So, this research is very important to do. Through this research, there are a lot of taboo words which are used by Indonesian Gamers in their youtube channel that are forbidden.

## **1.2 The Problem of the Study**

Based on the background above, the research questions formulated into two problems, they are:

1. What types of taboo words are used in youtube channel by Indonesian gamers?
2. What are the functions of taboo words uttered by the Indonesian gamers in their youtube channel?

## **1.3 The Objectives of the Study**

There are two research objectives in line with the research problems above, they are:

1. To find out the types of taboo words are used in youtube channel by Indonesian gamers.
2. To find out the functions of taboo words uttered by the Indonesian gamers in their youtube channel.

## **1.4 The Scope of the Study**

This research focusses only on the discussion of taboo words in three youtube channel by Indonesian mobile legend gamers, they are Brandon Kent

(BrandonKent Everything), Marsha (Marsha No Mercy) and Donkey (Donkey BAR BAR). This research analyzed two youtube videos from each youtuber.

### **1.5 The Significances of the Study**

The findings of this research are expected to be usefull theoretically and practically.

#### **1. Theoretically**

This research can be used as a reference to the next researchers who are interrested in discussing taboo words. Also, the results of this research is expected to enrich the information to the readers about the new taboo words.

#### **2 Practically**

Through this research, the readers will have new knowledge about taboo words and understand that taboo words are bad form of language that cannot be spoken in any situation.

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This chapter explores the literature review containing several theories that are used to guide the process of this research. The discussion covers sociolinguistics, taboo words, the types of taboo words and the functions of taboo words. This research will describe the youtube videos as the object of the research and previous studies that have been conducted related to the topic of this research. Moreover, the conceptual framework and analytical construct of the research are also provided.

#### **2.1 Sociolinguistics**

According to Wardhaugh (2006: 13), sociolinguistics deal with examining the relationships between language and society in order to have better understanding of language structure and the function of language in communication. Standing on this idea, sociolinguistics is an area of study which is concerned with the phenomena that involve language and society. Regardless formal or informal occasions, sociolinguistics is concerned with people's everyday life interaction. In other words, Holmes (2013: 1) adds that sociolinguists' main interests are describing people's different way of speaking in different social contexts and explaining the use of language in social life to deliver social messages. Therefore, every question that emerges in society, particularly dealing with social communication through language, is investigated under the scope of sociolinguistics.

As another vital concern in sociolinguistics, language is served as the main

element which is used in communication. Hornby (2000: 752) defines language as a system of both spoken and written communication employed by people of particular country. However, this does not mean that a language is used in only one country. Once it is agreed by communicators to convey meaning, language can be utilized in any place at any time. Wardhaugh's theory (2006: 1) states that language is a special tool that is used by any group of people to communicate. It implies that language rules as a vital vehicle of human communication that is agreed to be employed by a particular society anywhere.

## **2.2 Bad Language**

There are various classification systems of "bad language" in sociolinguistics, and each system can be different. However, Andersson and Trudgill (in Doyle, 2006: 2) state that sociolinguists who have studied "bad language" generally agree that the existence of these various classifications is needed, and the value of "badness" in such language is constantly changing; what is previously considered to be "bad language" may later change to become "standard language". It implies that understanding the development of classification of bad language is important to catch complete meaning of any sentences or utterances.

Besides, the various classification systems of "bad language" are good to enrich language variety and add knowledge on each classification of this non-standard language.

Classifying "bad language", Jay (1992: 2-9) proposes a classification system of this term which is also known as "dirty words". They are:

- 1) Cursing: the purpose of cursing is to harm other people by using certain words or phrases dealing with divine power.
- 2) Profanity: this type of word is based on religious beliefs. However, when someone uses this word, he/she uses it as an act of disrespecting God, religion, or holy things, or more on ignorance of these matters.
- 3) Blasphemy: someone uses this word to attack a certain religion or religious beliefs.
- 4) Taboo: the purpose of the taboo is to suppress the speaker's behavior and save a certain social cohesion. Or in other words, it is used to protect sensitive things like cultural group or supernatural reprisal.
- 5) Obscenity: obscene words are considered as the most offensive words. Therefore, those words are rarely used in public media.
- 6) Vulgarity: vulgar words refer to coarse words that are often related to the language of under-educated people.
- 7) Slang: slang is particular non-standard words that are often used to communicate internally among the members of particular group of people, such as teenagers, musicians, drug users, etc.
- 8) Epithets: words or phrases which are usually brief but effective to yell and express frustrated feelings, or people may utter a certain epithets when he/she hurts him/herself.
- 9) Insults and slurs: when someone utters insults and slurs, he/she expresses verbal attacks on others. The main cases of insults and slurs are usually about ethnic or racial groups or social in nature and may lead to stereotype or prejudice.

10) Scatology: it refers to the involvement of excrement or human waste both in product and process, in certain utterances.

### **2.3 Taboo**

Taboo is generally associated with something that is avoided and restricted to be talked about in society. Allan and Burrige (2006: 1) inform that taboos come out of social constraints on the individual's behavior which can cause discomfort, harm or injury. Taboo topics in society may change gradually from time to time. Hughes (2006: 462) adds that taboo used to be related to religious, sexual or racial topics that should be banned, but nowadays, the term taboo is closely associated with any social intercourse, both action and speech, that should not be expressed.

Taboo is actually connected with something that is avoided and forbidden to talk about. Allan and Burrige (2006: 1) assert that taboo originates from social restriction on one's behavior which can bring about uneasiness, harm and injury. Since it is resulting in uneasiness, harm, and injury, people in the society are supposed to avoid taboo which has a vulgar sense. To give a clearer explanation, Trudgill (2000: 18) defines taboo in the following way.

Taboo can be characterized as being concerned with behavior which is believed to be supernaturally forbidden or regarded as immoral or improper; it deals with behavior which is prohibited or inhibited in an apparently irrational manner. In language, taboo is associated with things which are not said, and in particular with words and expressions which are not used.

In accordance to the statement above, there is a strong relationship between taboo behavior and taboo language. Both are forbidden because they are regarded as immoral for certain circumstances. Supporting the idea, Fairman (2009: 27) states that every society has its own particular taboo act and taboo words. Taboo



acts related to any activities that should be avoided, while taboo words related to any words that should not be uttered. Both are identified with one another since several taboo acts relate to taboo words while others do not. The popular case of this phenomenon is the act of incest. Incest is considered taboo because it refers to the sexual activity that is strongly forbidden in a society. In the same sense, any words which refers to incest activity such as m\*therf\*cker will also be categorized as taboo because it indicates the activity. Nonetheless, there is an alternate word that is said as taboo while the activity it indicates is certainly not. When people talk about excretion, it is often considered as taboo while the act itself is not forbidden if it is done by the appropriate person in a suitable place and time. Therefore, words that are related or linked to taboo act will automatically become taboo words (Allan and Burrige, 2006: 2).

To give an explicit explanation on how taboo act and taboo words are related to each other, Fairman (2009: 29) in his book *F\*ck Word Taboo and Protecting Our First Amendment* presents an example of scientific explanation on how taboo acts transform to taboo words. He presents effluvia taboo as an illustration to support the idea. As already known, the disgust response of one individual will be stronger if he or she is facing or touching effluvia. Moreover, when he or she is thinking about excretion and the part of human body that are responsible for it, it will invite disgust reaction. Therefore, when the individual hears the words that indicate the act, he or she will automatically generate the response. In short, Freud (in Karjalainen, 2002: 15) summarizes the above idea in the following way:

The word 'taboo' denotes everything, whether a person or a place or thing or a transitory condition, which is the vehicle or source of this mysterious attribute. It also denotes the prohibition arising from the same attribute and finally it has a connotation which includes alike 'sacred' and 'above the ordinary', as well as 'dangerous', 'unclean' and 'uncanny'.

Standing on the idea of taboo, the researcher only focuses on taboo words rather than taboo acts, therefore the definition of taboo words will be explained in the next section.

### **2.3.1 The Concept of Taboo Words**

Le and Le (in Fakuade, 2013: 120) argue that the level of prevention of taboo words in language are specific in culture since the parameter of "taboo" from one culture to another depends on the cultural views and beliefs of the linguistics communities towards a certain topic. Supporting that idea, Trudgill (1986: 29) states that taboo language is simply a matter of agreement where the normal employment of an item in language is possessed by specific social value and belief. In addition, Akmajian et al. (2004: 303) also state that what is called as taboo is usually described by culture and not by anything which are usually attached in the language. In the same sense, Farb in (Fakuade et al., 2013: 120) states that any kinds of words including taboo words are at first only contain a mere collection of sounds but they are changing after the community gives them other connotation so that they cannot be employed in a certain speech situation. In detail, Farb explains that the words become taboo because the community encloses them with symbolic value which belongs to specific culture.

Since taboo and the words which denote it are related to a specific culture people should learn about what things they "should" or "should not" do in a

particular society to understand the term. The process of differentiating what is taboo and what is not usually begins when a person becomes a part of a particular society which shares ideas through language. Moreover, the person should understand the norms which exist in her or his living place since there is no one in this world born with innate knowledge about taboo words.

The socialization process will allow the language users to know that every society has something that should not be said and certain words contain a strong connotation so they cannot be used in a polite situation.

Uttering or doing taboo words is strongly against the social value because it will bring embarrassment and offensiveness to the members of the society. Embarrassment has a tendency to be connected with sexual activity and its outcomes. Offensiveness is identified with different substance like the body, and the distinctive forms of physical, mental, and social abnormality. Being more specific, in *An Introduction to Sociolinguistics*, Wardhaugh (2006: 239) defines taboo in the following way:

Taboo is the prohibition or avoidance in any society of behavior believed to be harmful to its members in that it would cause them anxiety, embarrassment, or shame. It is extremely strong politeness constraints. Consequently, so far as language is concerned, certain things are not to be said or certain objects can be referred to only in certain circumstances.

In the statement above, Wardhaugh tried to emphasize that a certain object can only be referred to only in certain circumstances. It also means that the use of taboo words can create misunderstanding between two people who are involved in a conversation if they have different knowledge since they belong to different societies and different circumstances. This idea is also brought by Freitas (2008:

26) who states that certain words and expressions may be considered as taboos for certain people, especially when these words and expressions are used by other social class members. An example of this case is the use of taboo words like n\*gger. The word nigger can be extremely offensive if white persons use it. However, it may be used freely by some groups of black people without feeling being offended. Therefore, it can be concluded that the parameter of certain words or expressions which are thought to be taboo usually depends on the values in one society, the relationship between the speaker and listeners, and also the circumstances where the words are uttered.

Since taboo words are expressed in different ways by different societies, it is important to present specific taboo words in one culture in which this research tries to investigate. Thus, in the next section the explanation of taboo words in western society is provided.

### **2.3.2 Taboo Words in Western Society**

Taboo words have a different pattern which varies from one society to another society. Trudgill (2000:19) observed that the most severe taboo words in the Western society are related to sex, excretion and the Christian religion. Taboo words related to religion become severe words because they refer to supernatural things which can generate the feeling of fear. Typical examples from this category are expressions such as, damn! and Jesus Christ!. Then, taboo words which denote body function and effluvia also become strongest words since they incite the feeling of disgust due to the fact that some irresistible diseases can be carried from one person to another via body effluvia. The examples of this category are words like sh\*t and \*sshole. Moreover, taboo words related to sexuality or sexual organ

also become severe and are mostly found in western society's conversation because they usually are uttered to insult one's sexual orientation and sexual habit. Typical examples of this category are words such as f\*ck and p\*ssy.

### 2.3.3 Taboo Words in Indonesia

Indonesia has more than 700 regional languages. The taboo words in one region is different from other regions. According to Rosidi (in Kumala, 2018), there are six groups of taboo words that often become swear words, they are:

- 1) Words related to religion
- 2) Words related to sex
- 3) Words related to the name of the body part
- 4) Words related to the functions of body parts
- 5) Words that have meaning same as stupid or idiot
- 6) Words belongs to the name of animals

In this classification, the word *asu* (dog) is clearly included in group number 6. There are many words which have same meaning with that, like: *ibo* (monkey) and *paneki* (bat) from the Kaili language. *Bagudung* (mouse) in the Batak language, *cicing* (dog) in Bali language, and many words from other regional languages in Indonesia.

Not only the name of animals, the types of taboo words most commonly used is equivalent of stupid words from various regions. For examples: *bungul* (Banjar), *lengop* (Banyumasan), *oto* (Batak), *beleng* (Bugis), etc.

### 2.3.4 Types of Taboo Words

Batistella (2005: 72) suggests four types of taboo words, i.e. epithets, profanity, vulgarity, and obscenity.

#### 1) Epithet

Epithet is characterized by the existence of several types of slurs, such as bitch and fag. Other references that are included as epithet are connected to race, ethnicity, gender, sexuality, one's appearance, and disabilities such as nigger, midget and retard, m\*therf\*cker, t\*t-man (Batistella, 2005: 72). Jay (in Doyle 2006: 2-3) defines epithet as a short but strong blast of passionate language which is triggered by frustration or anger such as son of a b\*tch. "What's your problem, b\*tch? Don't kick my clothes! In this sentence, someone uses the taboo word b\*tch to annoy person who makes him feel troubled. Since the word is uttered with frustration or anger, it becomes emotional language. Therefore, using of the word b\*tch as an expression of anger and also to insult his friend.

#### 2) Profanity

According to Batistella (2005: 72), profanity can be categorized as religious cursing because it usually includes the foul-mouthed use of what is considered to be sacred. Being more detail, Jay in Doyle (2006: 2-3) describes profanity as the expression involving the use of religious terms in a profane, secular or uncaring manner. The aim of the speaker is not to vilify God or anything connected with religion but it may be used to express emotional response to certain motives. The words that belong to this type are God, Jesus Christ, hell, damn, and goddamn. For examples, "Yos, I got to save up some money and get the hell out of here. This sh\*t is ridiculous".

### 3) Vulgarity

According to Batistella (2005: 72), vulgarity and obscenity have the same reference especially to words or expressions that contain sexual anatomy and excretory function in a rough manner. The difference between vulgarity and obscenity is usually related to the level of prurience. In other words, vulgarity demonstrates the raw expression of street language. Moreover, Jay (in Mercury, 1995: 30) asserts that vulgarity is used to humiliate or bring down the thing or individual referred to or described. The words that belong to this type are such as \*ss, f\*nny, t\*t, c\*ck, d\*ck, and c\*nt. For example, “Come on man, bring you’re \*ss onstage”.

### 4) Obscenity

According to Jay (in Doyle, 2006: 1), obscenity refers to expressions that are prohibited from public use since they involve repulsion to the sense, abhorrent, impolite and detestable to morality. Moreover, according to Batistella (2005: 72) profanity is defined as words or expression which involve sex differentiating anatomy or sexual and excretory function that usually uttered in rough manner. The words that belong to this type are fuck and shit. For example, “You got it, man. You're a f\*cking genius. Just make sure you serve this clown in the next round for me”. The word f\*cking in the sentence belongs to obscenity type because it characterized sexual activity. However, in this conversation the word fucking does not actually mean “to have sexual intercourse” but it is used to intensify the word “genius”.

### 2.3.5 Functions of Taboo Words

Taboo words are usually uttered because there is a reason behind them. According to Wardhaugh (2006: 239), taboo words are disregarded in particular occasion because they have several functions such as to draw attention to oneself, to show contempt, to be provocative, and to mock authority. To give a clear explanation of the functions of taboo words, below are brief descriptions of the functions completed with examples in conversations.

#### 1) To Draw Attention to Oneself

Sometimes people utter taboo words in order to get the attention from the listener. Mc Edward (in Mc Guire, 1973: 5-6) states that the speakers should gain the interest through the use of strong, powerful language whose connotation can stimulate an instant reaction from the audience. Therefore, people use taboo words which are believed to have power in gaining listener's attention because of its strong connotation. The explanation below is the example of taboo words which function to draw attention to oneself.

Barry : What the f\*ck are you doing? The f\*cking car just died.

Ryan : I told you stupid-\*ss niggas not to be doing that sh\*t

In the conversation above, Barry tries to draw his friend attention because he feels that his friend is afraid that he will be caught by the police. So, he yells to his friend by saying “what the f\*ck are you doing?” in order to get the attentions so that his friend can calm down.



## 2) To Show Contempt

The use of taboo words in conversation between two people can also mean to show contempt. Contempt means the impression in which a person or may be something is totally useless and cannot be regarded. In other words, when someone tries to show contempt by using taboo words, he or she will insult the addressee by uttering words that can offend their pride. Here is the example:

Donkey : I told you stupid-\*ss niggas not to be doing that sh\*t

Gary : That rifle ain't mine. I don't want to go to jail.

In the conversation above, it is clear that Donkey's utterance using taboo words \*ss niggas, is functioned to show contempt because he feels angry at Gary. Donkey thinks that Gary brings a rifle which is actually not his belonging. The taboo word "niggas" is another form of the word nigger which means to insult black people race.

## 3) To Be Provocative

When someone utters taboo words, he or she may have an intention to provoke a certain response such as violation or anger from others. This is in line with Rothwell (in Fitzgerald 2007: 17) who says that verbal obscenity can be the most efficient symbolic process offered to protester intended for inviting chaotic reaction. Taboo words are considered successful when the response is suitable with the speaker's expectation. Here is the example in the conversation.

Jane : I told you not to f\*cking sign me up. What the f\*ck?

James : You wanna fight me now, huh?

In the conversation above, Jane feels angry to James since he signs Jane up to a rap battle without his permission. Jane feels annoyed with James' act so that

he utters the word f\*ck to provoke James' anger. James seems angry and he wants to fight with Jane. In this conversation, Jane successfully provokes James' anger.

#### 4) To Mock Authority

Sometimes people use taboo words when they are not satisfied with public images such as government and institutions. Rothwell (in Mc Guire, 1973: 6) asserts that verbal obscenity communicates a significant hatred for society's rule, a rebellion against power as well as impertinence for things that are considered sacred. It can be said, people used taboo words because they want to express their disappointment about reality that are different from what they have expected. Therefore, some people may prefer to use certain taboo words that are directed to mock authority in order to show their disbelief about governmental stuffs. Here is the example which is taken from *Black Hawk Down* movie.

Henry : Once that first bullet goes past your head, politics and all that sh\*t  
just goes right out the window.

Shela : I just want to do it right today.

In the conversation above, the taboo word shit denotes that Hoot is so sick of politics and stuff related to it. To mock the political situation in his country, he uttered the words shit to emphasize his disappointment towards the political situation.

## 2.4 Previous Research

Related to taboo words phenomenon, there are many researches that have been conducted:

#### **2.4.1 Pratama (2016)**

He analyzed “The Help” movie to explore the functions of taboo words and to find out how the translator translate the taboo words to the target language. The functions of taboo words found in The Help are to express (1) sympathy, (2) surprise, (3) disappointment, (4) disbelief, (5) fear, (6) annoyance, (7) metaphorical interpretation, (8) reaction to mishap, (9) emphasize the associated item, (10) adjectival intensifier, (11) name-calling, (12) anaphoric use of epithet, (13) oath, (14) curse, (15) unfriendly suggestion, and (16) dysphemism. All of the subtitles in the target language are presented at the maximum of two lines at once. The translator choose to follow the source language norms to produce adequate target text and follow the target language norms in order to produce acceptable target text.

#### **2.4.2 Kusumaningsih (2019)**

She analyzed “21 Jump Street” movie to classify the kinds, functions, and the factors which cause the characters use the taboo words. This research used 2 theories that is Michael Swan and Jay Timothy theories to analyze the data. There are three results of this research. First, there are three kind of taboo word that found. Second, there are six functions of using taboo words. And the last, the reason of the characters in movie to used taboo words are based on situation and context.

#### **2.4.3 Rata and Samfira (2017)**

They analyzed the teaching taboo in classroom. This research aims to show how important it is to teach taboo in classroom. The researchers define

taboo with the help of both English language dictionaries and specialised dictionaries and encyclopedias. Then provide the etymology and the typology of the word taboo (acts/actions/activities/behaviours, objects, people, places, times and words) going from traditional to current ones. The limitations this research are due to the lack of studies in this material in Rumanian literature.

#### **2.4.4 Haidir and Mulyadi (2019)**

They analyzed taboo language by people living in Labuhan Bilik Village, Panai Tengah District, Labuhan Batu, Rantau Prapat. This research aims to describe the classification of taboo words in Malay Panai Language. This research use Jay's theory where the term curse to define taboo language, and divides it into: (1) swearing; (2) obscenity; (3) Profanity, (4) blasphemy. (5) name calling (6), insults; (7) verbal aggression, (8) taboo speech; (9) ethnicracial insults; (10) vulgarity; and (11) slang. The finding shows that taboo words in Malay Panai society could be either implicit or explicit. There are some classifications taboo words which related to the utterances of sex, death, excretion, body function, religion, animals, vague words and disease.

#### **2.4.5 Barus et al. (2018)**

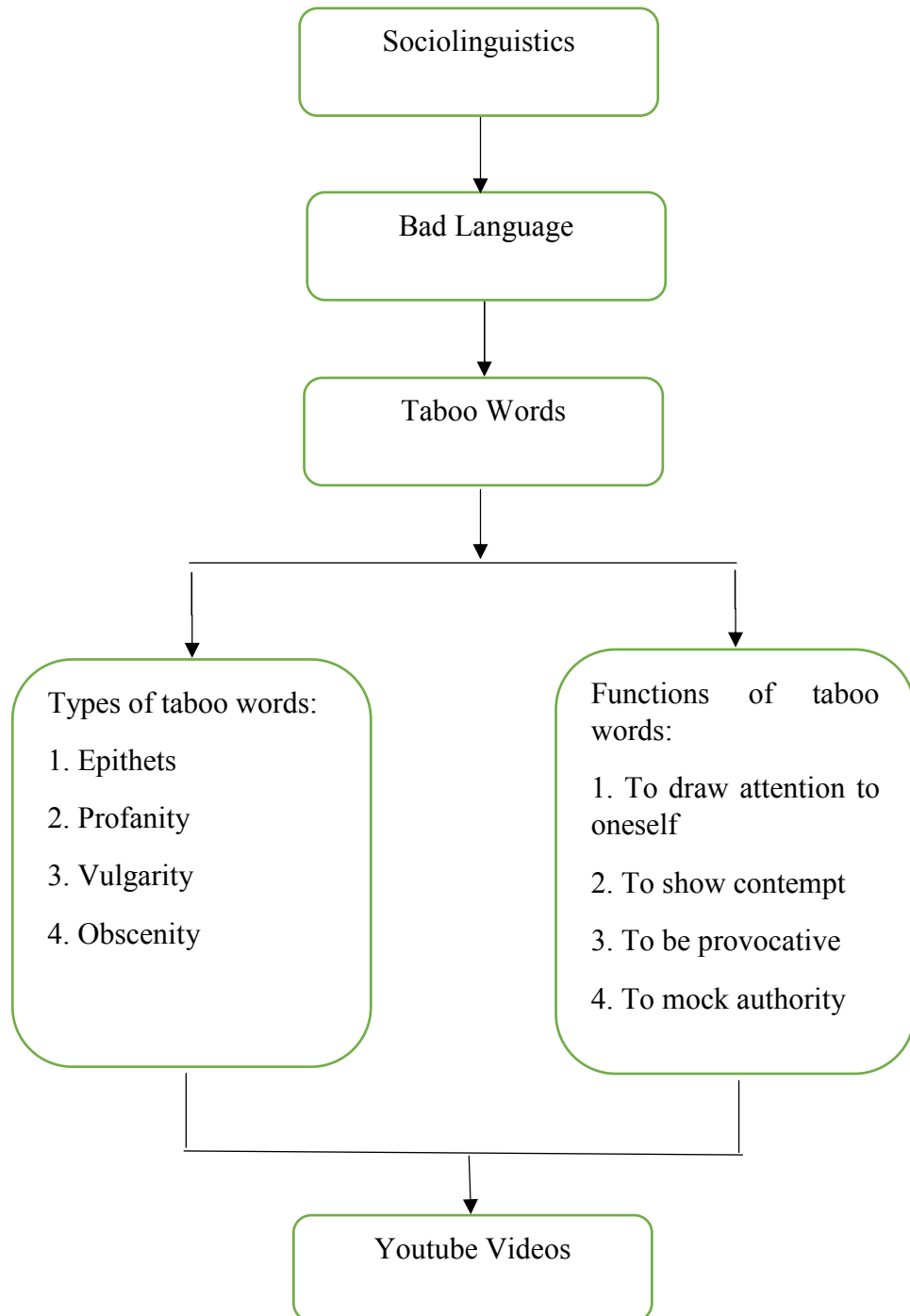
They analyzed Local Wisdom of Taboos in Karo Language. This research aims to explore local wisdom of taboos in Karo language. The research was conducted in five sub-districts of Karo, North Sumatra Province, Indonesia. It was carried out by using a qualitative approach with ethnographic methods. The data of local wisdom were obtained from the interview method from nine key informants who mastered and used Karo language and culture well in their daily

activities and the writer played a role as the native speaker so that he could directly feel how the culture was implemented in the daily lives of Karo society. This research found that the local wisdoms of taboos in Karo culture were attitude and eagerness to do the best for the community, since taboo rules provide a picture for them about how to express dignified words and behave glorious deeds and how to avoid mentioning disgusting words and behaving impolite manners.

## **2.5 Conceptual Framework**

Theories are needed to explain some concepts applied. The explanation is considered important. The concepts which were used might be clarified in order to having the same perspective with the implementation in the field. The following is the clarification of the concept used for feasibility of the study:

Figure 2.5 Conceptual framework



## **CHAPTER III**

### **RESEARCH METHODOLOGY**

The third chapter of this research presented the description of methodology which is meant to answer two research problems formulated in Chapter 1. This chapter consists of research design, data and data source, technique of collection data, and technique of data analysis.

#### **3.1 Research Design**

This research will focus on the taboo words in youtube channel by Indonesian Mobile legend gamers. This research employed a qualitative method. Qualitative research focuses on the phenomenon in natural setting (Croker, 2009). Furthermore, this research is descriptive analytical research. According to Sivasubramaniyan (2012: 2-3), descriptive research is used to describe the phenomena that are happening at the time. The researcher does not have the control over the variable, but will report phenomena that are happening.

The qualitative method is a research method that is more focused on understanding social phenomena from the perspective of the participant by focusing more on a complete and detailed picture into interrelated variables. Qualitative method aims at gaining an understanding of verstehen's meaning, developing theories and describing complex and detailed realities. In research that uses qualitative methods cannot be obtained or measured using statistical procedures or numbers.

Besides, analytical research means that “the researcher has to use facts or information available and analyze these to make a critical evaluation of the

material” (Sivasubramaniyan, 2012: 3). This research is also an analytical research since the data is available on the youtube.

Being more detail, this research use content analysis method because the researcher thought that it was an appropriate method for textual investigation. The analysis of the study is based on classification on data sheets. The data sheets include words or sentences which contained taboo words.

### **3.2 Source of Data**

Data are thing that analyzed in the research, while the source is where the written data can be taken from. Data of this research are the utterances that the youtubers use in their youtube channel.

The source of the data of this research was taken from youtube channel of Indonesian mobile legend gamers. They are Brandon Kent (BrandonKent Everything: [www.youtube.com/c/BrandonKentEverything](http://www.youtube.com/c/BrandonKentEverything)), Marsha (Marsha No Mercy: [youtube.com/marhsofficial](http://youtube.com/marhsofficial)) and Donkey (Donkey BARBAR: [www.youtube.com/donkeybarbar](http://www.youtube.com/donkeybarbar)). The videos are the most view in January 2020.

### **3.3 Techniques of Collecting Data**

This research employed *simak* and *catat* technique to collect the data from youtube. According to Sudaryanto (1993: 133-135), this was a technique for achieving data through listening carefully and then followed by taking note. In this research, the researcher did the *simak* and *catat* technique by watching and listening to the movie carefully and then she noted some words which were categorized in the types and functions of taboo words by writing them over the



scripts of youtube videos. Meanwhile, the process of collecting the data consists of the following steps.

The first step is open youtube application. Then, search the youtube channel, Brandon Kent (BrandonKent Everything), Marsha (Marsha No Mercy) and Donkey (Donkey BAR BAR). And watch the videos for a while.

The second step is downloading the youtube videos, three videos each youtuber. The researcher choose three videos with the most views in 2019. This step is very important because it helped the researcher to make the transcripts of the videos.

The third step is re-watching the movie and checking the accuracy of the transcript. This step is important to be conducted because it helped the researcher to find out the utterances containing taboo words. For further analysis, the utterances which did not contain taboo words were omitted.

The last step is classifying and transferring the selected utterances containing taboo words into the data sheet.

### **3.4 Technique of Data Analysis**

After finishing the procedures of data collection, finally the raw data were ready to analyze. The relation between data collection and data analysis is inseparable. It means that when the researcher collect the data, actually start conducting data analysis. Then the remaining steps of data analysis were described as follows:

#### 1) Categorizing

After the data are collected, they were categorized. The data that have been collected would be transferred into a categorization system which was drawn to a table presented as Table 1. The categorization was about the types and the functions of taboo words.

#### 2) Classifying

The next step to do after the categorization system was done was putting the selected utterances containing taboo words as the raw data into the table.

#### 3) Analyzing

After classification was finished, the data that have been collected were ready to be analyzed. The classified data in the table were analyzed to describe the types and the functions of the taboo words in the dialogues. Moreover, in this research, the data analysis employed a quantitative method since it involved numbers to get the percentage of each phenomenon in the table. Then, those fixed percentages were used to support the interpretation of the data.

#### 4) Discussing

The researcher confirmed the findings with the theories that were employed in the analysis. After that, the researcher also explained the findings in order to answer the objectives of the research.

#### 5) Reporting

The last step was reporting the findings and finally the researcher also added some points of conclusions and suggestions.

